

CustomIQ offers flexible, project-based research from our team of procurement analysts. If you don't have the time or in-house category expertise, are experiencing data overload, or simply don't know where to start, CustomIQ steps in to do the heavy lifting. Reducing time spent on information gathering and analysis allows your team to focus on value-added activities and strategic thinking.

Services and pricing are outlined below. Contact your Client Relationship Manager to learn how CustomIQ can help you!

Custom Reports

Lite Report	<p>Abbreviated report for a product/service not currently in our collection. A Lite Report covers key sections from our full reports:</p> <ul style="list-style-type: none"> • At a glance (including benchmark price and price trend) • Price Driver Data • Buyer Power score and analysis • Major vendors table and analysis • Key RFP Elements • Negotiation questions 	<p>Flat Rate: 8 hours Lead time: 2 business days</p> <p>+ ProQ Lite State report + ProQ Lite Canada Flat rate: 10 hours</p>
Standard Report	<p>New ProcurementIQ report with our standard content.</p>	<p>Flat Rate: 25 hours Lead time: 7 business days</p>
Report Update	<p>Update an existing report on request.</p>	<p>Flat Rate: 4 hours Lead time: 2 business days</p>

ProjectIQ

Negotiation Questions	<p>Tailored questions to guide negotiations with specific vendors.</p>	<p>From: 4 hours Lead time: 2 business days</p>
RFP Builder Template	<p>RFP template for a market not currently covered in our collection.</p>	<p>From: 6 hours Lead time: 2 business days</p>
ProcurementIQ Collection Data	<p>Key indicators and trends for multiple reports pulled from our database.</p>	<p>From: 1 hour Lead time: 1 business day</p>
Project Mapping to Report Collection	<p>Assistance with matching your sourcing projects to our reports.</p>	<p>From: 1 hour Lead time: 1 business day</p>
Research by Request	<p>Looking for something else? Speak to your Client Relationship Manager about your needs.</p>	

General Market Information

Market Update	Market analysis of new regulations, current events or macroeconomic trends.	From: 6 hours Lead time: 2 business days
Supply Chain Analysis	Risk assessment of upstream and downstream markets, including major players and exposure to macroeconomic drivers.	From: 6 hours Lead time: 2 business days
Strategic Market View	Analysis of a market using Porter's Five Forces.	From: 6 hours Lead time: 2 business days
Global Market Analysis	Analysis of market characteristics outside of the United States, such as risks, regulations, major players, or price movements.	From: 8 hours Lead time: 4 business days

Pricing Information

Price Benchmarking	Benchmark price and analysis for a new market or granular price benchmarking for existing report.	From: 4 hours Lead time: 2 business days
Geographic Pricing List	Pricing table for services in cities, states and metro areas across the US.	From: 2 hours Lead time: 1 business day
Price Trend & Forecast	Price trends with monthly, quarterly or annual changes from the past ten years and next three years for product, service or commodity.	From: 4 hours Lead time: 1 business day

Vendor Information

Vendor Sourcing	A list of vendors that meet select criteria, as specified by the client. Criteria can include service/product offerings, scale, quality/experience, location, geographic reach and core competency.	From: 4 hours Lead time: 2 business days
Product & Product Line Comparison	Comparative analysis of products, product lines or services.	From: 2 hours Lead time: 2 business days
Vendor & Competitor Profiles	An overview of a vendor's operations, locations, key clients and competitors.	From: 2 hours Lead time: 2 business days

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